



The Advantages of Choosing a Small CPA Firm over a Large One

When it comes to managing your financial affairs, whether for personal or business purposes, selecting the right Certified Public Accountant (CPA) firm is crucial. While larger CPA firms have their merits, there are compelling reasons why opting for a smaller CPA firm can often be a superior choice. In a smaller CPA firm, there are the benefits of personalized service, reasonable fees, and quicker turnaround times, all while maintaining expertise and professionalism.

1. Personalized Service

One of the most significant advantages of working with a small CPA firm is the personalized service you receive. In a smaller setup, your accountant can dedicate more time and attention to understanding your unique financial needs and goals. They take the time to build a personal relationship with you, allowing them to tailor their services to meet your specific requirements.

This personal touch can be particularly beneficial for individuals and small businesses who may have complex financial situations but don't want to get lost in the shuffle of a large firm's client roster. Small CPA firms are known for their ability to offer customized solutions that address your individual circumstances, ensuring you get the support and advice you need to succeed.

2. Reasonable Fees

Another compelling reason to opt for a small CPA firm is the potential for more reasonable fees. Smaller firms typically have lower overhead costs compared to their larger counterparts. They often pass these savings onto their clients in the form of competitive and cost-effective pricing structures. This means that you can receive high-quality financial services without breaking the bank.

For individuals and small businesses with budget constraints, choosing a small CPA firm can make a significant difference in the affordability of essential financial services, including tax preparation, auditing, and with consulting services.

3. Quicker Turnaround

In today's fast-paced world, timely financial advice and services are crucial. Smaller CPA firms often excel in providing quicker turnaround times. With a more manageable client load, they can respond promptly to your inquiries and meet deadlines with greater ease. This agility is especially beneficial during tax season or when navigating time-sensitive financial matters. Small CPA firms understand the importance of timely financial decisions and strive to provide swift, efficient, and accurate services. This speed can be a game-changer, helping you make informed decisions and stay compliant with tax and financial regulations.

4. Maintaining Expertise

One common misconception is that smaller CPA firms may lack the expertise and knowledge of their larger counterparts. However, this couldn't be further from the truth. Small CPA firms often consist of experienced professionals who have honed their skills over many years. In many cases, these professionals have previously worked in larger firms and bring that expertise to their smaller practice.

Moreover, smaller firms often specialize in specific niches or industries, allowing them to develop deep expertise in areas such as real estate, healthcare, or technology. This specialized knowledge can be a significant asset when seeking advice or solutions tailored to your industry.

Choosing the right CPA firm is a critical decision that can have a profound impact on your financial success. While larger CPA firms have their advantages, it's important to consider the personalized service, reasonable fees, quicker turnaround times, and maintained expertise that smaller CPA firms can offer. With a smaller firm, you're not just a number; you're a valued client whose unique needs are prioritized. So, when considering your financial future, don't overlook the many benefits of going with a small CPA firm.

About the firm

We proudly stand as your dedicated advocate. At LJB CPA, our unwavering commitment is driven by a profound sense of purpose and our guiding principles. We firmly reside at the crossroads of competency, purpose, value, and service, and we adhere to a set of foundational values that underpin our approach to serving all our stakeholders.

Our Values

Our firm consistently delivers exceptional service to our clients by upholding three core principles: Quality, Reliability, and Service. These principles are the bedrock of our operations and are non-negotiable.

With multiple offices at our disposal, we operate as a comprehensive accounting firm equipped to address all your accounting needs. Our structure is designed to cater to businesses seeking high-quality resources delivered in a collaborative team-oriented fashion. Our mission is to provide clients with the utmost level of service and value by prioritizing what is essential to them and their stakeholders. Whether you are a startup in need of foundational support, or an established firm looking to navigate compliance requirements and advance to the next level, we are here to assist you every step of the way.