

# 5 Reasons to Choose a Smaller CPA Firm Specializing in SOC Reporting

In today's fast-paced and digitally-driven business landscape, ensuring the security and reliability of your organization's data and systems is non-negotiable. System and Organization Controls (SOC) reports have emerged as a vital tool for assessing and demonstrating the effectiveness of internal controls, security measures, and compliance standards. When it comes to selecting a CPA firm to handle your SOC reporting requirements, you face a critical decision: should you opt for a large, well-established firm, or consider the benefits of partnering with a smaller, specialized firm like LJB? Today, we explore five reasons why we think choosing a smaller CPA firm specializing in SOC reporting could be the ideal choice for your organization.

## 1. Expertise and Credentials

One of the standout advantages of entrusting your SOC reporting needs to a smaller CPA firm is the caliber of professionals at your disposal. At LJB, the individuals leading and signing your SOC reports come armed with an impressive array of credentials, including Certified Public Accountants (CPAs), Certified Information Systems Auditors (CISAs), Certified Information Technology Professionals (CITPs), Certified Cyber Security Fundamentals Professionals (CCSFPs), and Certified Information Privacy Managers (CIPMs). This multi-faceted expertise not only assures you of the technical competence required for SOC assessments but also demonstrates a commitment to excellence that permeates every aspect of their service. Every partner and division leader holds their own CPA license.



#### 2. Increased Face Time

How often is the case is the person signing your report is only available during the kick-off meeting and wrap up? Effective communication lies at the heart of successful SOC reporting. Choosing a smaller CPA firm ensures that you receive the personalized attention and accessibility that is often lacking with larger firms. At LJB, the signer of your SOC report takes a proactive approach by engaging in weekly meetings with you and your team during the testing phase. This heightened level of engagement cultivates a deep understanding of your organization's specific requirements, vulnerabilities, and goals. Consequently, your SOC reports are not merely standardized documents but tailored assessments that provide actionable insights to enhance your organization's security posture.

## 3. Risk-Based Approach

No two organizations are alike, and neither should their SOC reports be. Smaller CPA firms, like LJB, embrace a risk-based approach that tailors your audit to your company's unique needs and circumstances. In contrast to larger firms that may attempt to fit your organization into a preexisting control matrix, LJB recognizes the value of a customized solution. This approach ensures that all critical areas are thoroughly examined while eliminating the unnecessary burden of adopting controls that may not be relevant to your specific operations. The result is a more efficient and accurate assessment of your organization's controls and security measures.

#### 4. Flexible Fee Schedule

Budgetary considerations are always a significant factor in any business decision. Smaller CPA firms are acutely aware of this, and they offer a flexible fee schedule that can adapt to the financial constraints of your organization. At LJB, you will find a willingness to collaborate with your organization to develop a fee structure that aligns with your budgetary parameters and timeline. Additionally, LJB provides a unique three-year pricing model option, which not only offers financial stability but also enables you to plan your SOC reporting expenses with greater predictability and transparency.



### 5. Commitment to Your Success

Selecting a smaller CPA firm specializing in SOC reporting is synonymous with choosing a partner that is genuinely committed to your organization's success. At LJB, this commitment extends far beyond the realm of compliance and reporting. They invest their time, expertise, and resources into making the relationship with your organization meaningful and mutually beneficial. Beyond delivering a SOC report, LJB actively participates in helping you enhance your controls, improve your security posture, and achieve your broader business objectives.

In conclusion, the decision to choose a CPA firm for your SOC reporting requirements should not be taken lightly. The advantages of partnering with a smaller, specialized firm like LJB are clear and compelling; our expertise, personalized approach, risk-based methodology, flexible pricing options, and unwavering commitment to your organization's success are the pillars we stand by. By choosing LJB, you are not merely obtaining a SOC report; you are forging a strategic alliance dedicated to safeguarding your organization's data, reputation, and future in an ever-evolving digital landscape.

# About the firm

We proudly stand as your dedicated advocate. At LJB CPA, our unwavering commitment is driven by a profound sense of purpose and our guiding principles. We firmly reside at the crossroads of competency, purpose, value, and service, and we adhere to a set of foundational values that underpin our approach to serving all our stakeholders.

# **Our Values**

Our firm consistently delivers exceptional service to our clients by upholding three core principles: Quality, Reliability, and Service. These principles are the bedrock of our operations and are non-negotiable.

With multiple offices at our disposal, we operate as a comprehensive accounting firm equipped to address all your accounting needs. Our structure is designed to cater to businesses seeking high-quality resources delivered in a collaborative team-oriented fashion. Our mission is to provide clients with the utmost level of service and value by prioritizing what is essential to them and their stakeholders. Whether you are a startup in need of foundational support, or an established firm looking to navigate compliance requirements and advance to the next level, we are here to assist you every step of the way.